

Privacy Policy

1. INTRODUCTION.

Brewery X (“us”, “we”, or “Company”) is committed to respecting the privacy rights of its customers, visitors, and other users of this website (“the Site”) and the services provided through the Site (the “Services”). We created this Website Privacy Policy (“Privacy Policy”) to give you confidence as you visit and use the Site, and to demonstrate our commitment to fair information practices and the protection of privacy. This Privacy Policy is only applicable to the Site, and not to any other websites that you may be able to access from the Site, each of which may have data collection, storage, and use practices and policies that differ materially from this Privacy Policy.

BY USING THE SITE AND OR PURCHASING PRODUCTS VIA THE SITE, YOU AGREE TO BE BOUND BY THE TERMS OF THIS PRIVACY POLICY. IF YOU DO NOT AGREE WITH THESE TERMS, PLEASE DO NOT USE THE SITE.

2. NOTICE CONCERNING UNDERAGE USERS.

You must be at least twenty-one (21) years of age to access our Site and/or purchase products and items from our Site. We do not direct any of our content at persons under 21 years of age. We understand and are committed to respecting the sensitive nature of online privacy. If we learn or have reason to suspect that a Site user is under age 21, we will promptly delete any personal information in that user’s account.

3. TYPES OF INFORMATION COLLECTED

(3.1) TRAFFIC DATA COLLECTED. We automatically track and collect the following categories of information when you visit our Site: (1) IP addresses; (2) domain servers; (3) types of computers accessing the Site; (4) types of web browsers used to access the Site; and (5) your operating system (collectively “Traffic Data”). Traffic Data is anonymous information that does not personally identify you but is helpful for improving your experience on the Site.

(3.2) COOKIES. Our website uses cookies to distinguish you from other users of our website, although the cookies we use do not contain personally identifiable information. This helps us to provide you with a good experience when you browse our website and login to your account.

You may adjust the settings on your browser to refuse cookies, although some areas of our website may not work properly if you do so. To learn more about cookies, and to read instructions on how to disable cookies in your browser, you can visit Cookies and You for more information.

(3.3) PERSONAL INFORMATION COLLECTED. In order for you to access certain services and to purchase items and products that we offer via the Site, we may require you to provide us with certain information that personally identifies you (“Personal Information”). Personal Information includes the following categories of information: (1) Contact Data (such as your name, mailing address, and e-mail address); and/or (2) Financial Data (such as your account or credit card number). If you communicate with us via e-mail, or otherwise complete purchase orders, surveys, or any other online forms, any information provided in such communication may be collected as Personal Information.

We use commercially reasonable efforts to ensure that the collection of Personal Information is limited to that which is necessary to fulfill the purposes identified in Section 4, below. We will not use your information in a manner different than the purpose for which it is collected, without obtaining your consent prior to such use.

(3.4) CONTACTING US. If you contact us to provide feedback, register a complaint, or ask a question, we will record any Personal Information and other content that you provide in your communication so that we can effectively respond to your communication. Any such contact with us should be made pursuant to Section 9, below.

(3.5) ENFORCEMENT. We may use the information we collect in connection with your use of the Site or Services in order to investigate, enforce, and apply our Terms of Use and Privacy Policy.

4. USES OF INFORMATION COLLECTED

(4.1) COMPANY USE OF INFORMATION. We use Contact Data to contact you when necessary. We will also use Contact Data to send you information about our company or our products or services only if you choose to opt-in to receiving such information. We use your Financial Data to bill you for items and products.

(4.2) SHARING OF PERSONAL INFORMATION. We share certain categories of information we collect from you in the ways described in this Privacy Policy. We do not share Contact Data with other companies for the purposes of sending you information third-party products or services. We may, however, share Contact Data and Financial Data with our business partners who assist us by performing core services (such as hosting, billing, fulfillment, or data storage and security) related to our operation of the Site. Those business partners have all agreed to uphold the same standards of security and confidentiality that we have promised to you in this Privacy Policy, and they will only use your Contact Data, Financial Date, and other Personal Information to carry out their specific business obligations to Company.